



American Tree Farm System

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Washington, D.C. – Jerry Grossman has been named Consulting Forester Representative to serve on the National Operating Committee of the American Tree Farm System®. The National Operating Committee provides direction and leadership, sets long-term strategic goals, establishes positions on public issues that advance the practice of sustainable forestry on non-industrial ownership, and presents strategic plans for approval by the Board of Trustees of the American Tree Farm System.

“We are happy to have Jerry bring his experience and expertise to the National Operating Committee. His involvement will be an asset to the American Tree Farm System,” says Bob Simpson, Senior Vice President, Forestry Programs for the American Forest Foundation.

Mr. Grossman is President of Grossman Forestry Company, founded in 1990. Seven staff foresters are employed at its Newberry Michigan location with land management responsibility for over 260,000 acres. The Grossman Forestry Tree Farm Group was the first 3rd party Certified Sustainable Tree Farm Group in Michigan. Jerry is an active leader within the forestry community having served in various leadership positions with the Society of American Foresters and currently serving as Chairman of the Michigan Forest Stewardship Committee. He also serves as a Trustee on the Tahquamenon Area Schools Board of Education.

For more information contact Brigitte Johnson, APR, Director of Communications, 202.463.5163, or email bjohnson@forestfoundation.org.

The American Tree Farm System (ATFS) is a national program that promotes the sustainable management of forests through education and outreach to private forest landowners. Founded in 1941, ATFS has 29 million acres of privately owned forestland and 73,000 family forest owners who are committed to excellence in forest stewardship. Tree Farmers manage their forestlands for wood, water, wildlife, and recreation with assistance from 4,400 volunteer foresters.

The American Forest Foundation is a nonprofit organization that works for healthy forests, quality environmental education and informed decision-making about our communities and our world. Our vision is to be recognized for our commitment to sustainable forestry, quality environmental education, and wildlife habitat and watershed protection.

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